# ONE800

**Introduction**

one800chat.com  |  @one800chat

# What is the problem?

- AI tools (large language models, art generation, voice cloning etc.) can provide answers, advice and companionship to improve people's daily lives

- However, they are difficult for non-tech-savvy individuals (i.e., older population) to adopt, because:
    - Multiple app downloads/signups to access different features
    - Complex user interface and high learning curve
    - Expensive (app store fee)

# What are we building?

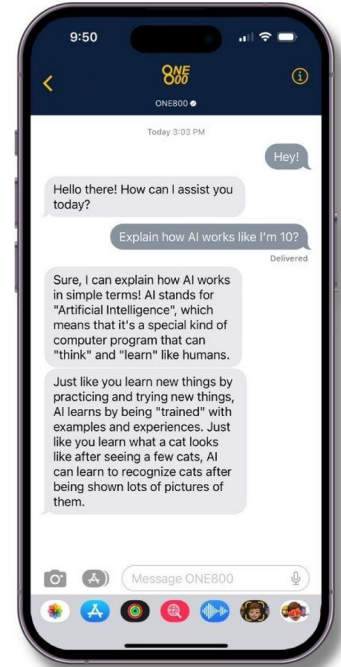- Multi-modal AI companion as a contact in native (pre-installed) smartphone apps like iMessage, SMS, RCS, Voice Call.

# Who are we building it for?

- Non-tech savvy individuals who value:
  - Independence and self-sufficiency
  - Caring, human-touch
  - No learning curve, no download/signup
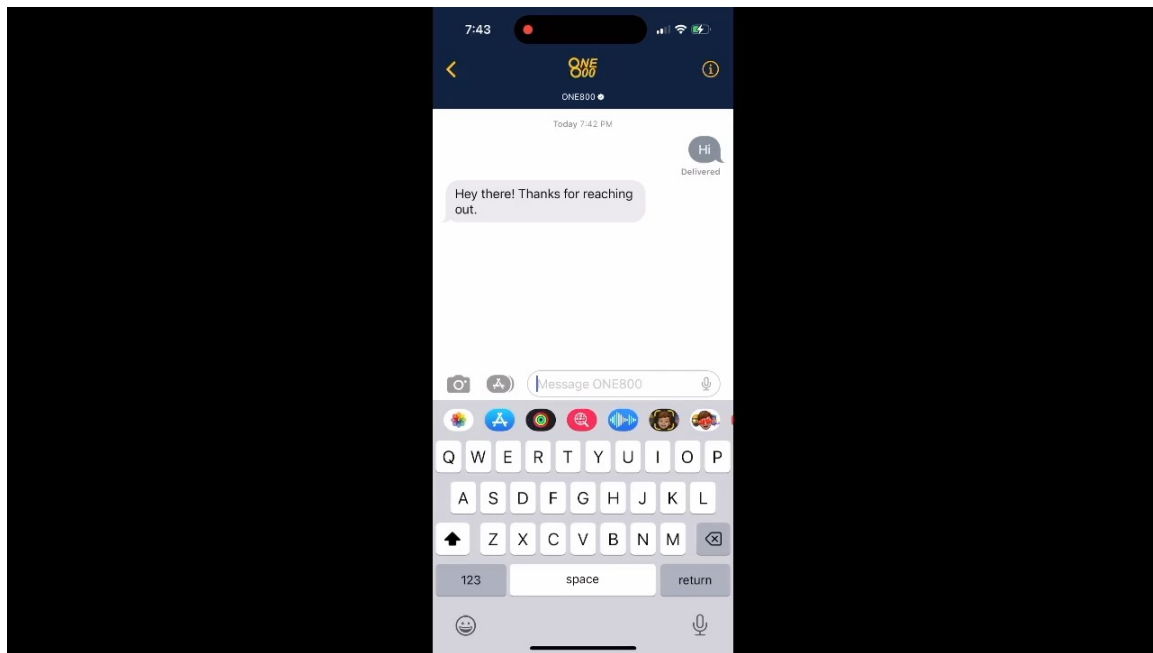  - Native apps for their security, and simplicity



Get answers instantly.

Anywhere. Anytime.

ONE800

# What are our current features?

- **General Companion**
  - Personable conversation via text, image, and voice
- **Cameo Chat**
  - Persona emulation of celebrities, fictional characters, historical figures
- **Canvas Creator**
  - Art generation

# What makes us unique?

- **Our approach**
  - Comprehensive and multi-modal (text, image and voice)
  - Human-centric AI with a relatable touch
  - Delivered through pre-installed apps, ensuring user intuitiveness and zero learning curve, lower price

- **Our understanding of our users and their usage**
  - Extensive user studies and multiple public beta tests (42k messages)
  - Street interviews, surveys

- **Our background and technology**
  - Technical founders (PhD Candidates in Robotics and AI)
  - Proprietary multi-modal AI architecture

# Where are we at right now?

- **Tech**
  - The iMessage part of our service is **deployed** at scale (Apple approved, production ready). You can start using it now.
  - We have a proprietary multi-modal AI architecture that can understand text, image and voice seamlessly.
- **Marketing**
  - Celebrity/influencer partnerships.
  - Rank 2nd in Google Search from related keywords.
  - Trailer/commercial (currently post production).
  - Digital assets (ads, logos, social media campaigns).
- **Sales**
  - Fully functional ecommerce website (one800chat.com).
  - We already have paying customers (subscription plan).

# Where are we going next?

- **Short term: ONE800, The Companion**
  - General companionship for answers and advice across all native smartphone apps (iMessage, SMS, RCS, voice call).

- **Long term: ONE800: Legacy Line**
  - Personalized companionship (for departed loved ones) for answers, advice, and continued interaction (memory creation and updates), across all native smartphone apps.

# The End.